



**theCannyCompany**  
— DOG WALKING EXPERTS —

Helping You  
To Enjoy  
Walking  
Your Dog



# About us

## our products

The Canny Company offers a small range of high quality, innovative dog products, including the famous Canny® Collar and Canny® Colossus, so that training your dog is both easy and enjoyable. All our products are designed by experts, carry a lifetime guarantee and are backed by our experience of dog behavioural training & education.

## who we work with

We work with organisations such as The Guide Dogs for the Blind Association and the RSPCA to help train and rehome dogs, plus training groups such as the Association of Pet Dog Trainers to provide them with the tools they need to achieve the best results. We regularly donate to rescue shelters, dog charities and local training groups to help them continue their fantastic work.

## what we want

The bottom line is that we want what most owners want, for dog training to be a simple and pleasurable experience. By investing in the correct equipment your training results can be achieved more quickly, allowing you more time together doing all the other fun stuff!





# Canny<sup>®</sup> Collar

*"I just had to email to say thank you, thank you, thank you! Your collar is the best thing since sliced bread and my lovely 7 month old black Labrador, Tag, is walking to heel and has done so from day one. My arm has finally shrunk back to normal size!!"*



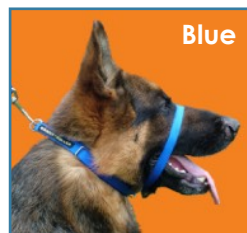
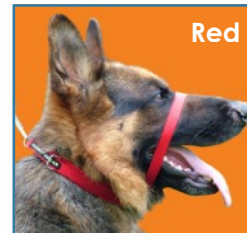


# Canny<sup>®</sup> Collar

- ▶ The best collar to stop dogs pulling on the lead
- ▶ Kind, safe and effective
- ▶ Controls from behind the head
- ▶ Does not ride into the eyes
- ▶ Does not jerk your dog's head

Code	Canny Collar	Neck size
CC001	Size 1	23-28cm
CC002	Size 2	28-33cm
CC003	Size 3	33-38cm
CC004	Size 4	38-43cm
CC005	Size 5	43-48cm
CC006	Size 6	48-53cm
CC007	Size 7	53-58cm

Available  
in  
four  
colours



# Why choose a Canny® Collar?

## easy to fit, simple to use

It's as easy as fitting your dog's regular collar. We use a standard, nickel-plated steel buckle and pin fitting for greater security and a simple line of high quality webbing to control your dog's head. There are no complicated instructions, just fit it and go!

## training, not restraining

The Canny® Collar can train your dog to walk on a simple collar and lead with no pulling. By moving the slip line on and off your dog's nose as required, you can gradually teach him not to pull at all, even when he feels nothing on his nose.

## you can leave it on when off lead

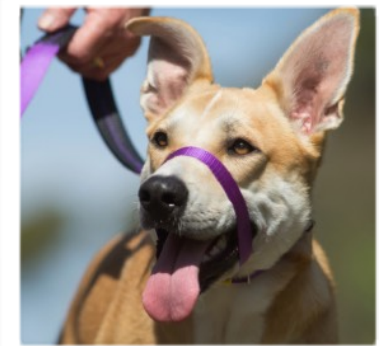
No need to take the Canny® Collar off when letting your dog run free – simply use the carabiner clips to fasten the slip line underneath your dog's chin (snout) and away he goes.

## your purchase supports our partners

Each year, we donate to many rescue organisations, charities, fairs and events that help dogs in need. Like you, we care about the welfare of dogs and want to do all we can to make a dog's life more happy, secure and stress-free.

## a lifetime guarantee

We will replace any Canny® Collar free of charge to the original purchaser, no questions asked, in the unlikely event that the collar fails due to a manufacturing fault or material defect.



# Canny® Colossus

- ▶ The best collar to stop dogs pulling on the lead
- ▶ Same design as the Canny® Collar
- ▶ Specially developed for giant breeds
- ▶ Industrial sized buckle and fittings
- ▶ Wide, deep padded collar and slip line for comfort



Code	Colour	Size	Neck size
COL001	Black	Canny Colossus	58-69cm



- ▶ Developed especially for use with the Canny® Collar
- ▶ Colours coordinated to match
- ▶ Padded handle and grips for comfort
- ▶ Handle shows position for correct use of Canny® Collar
- ▶ High quality nylon, padding and clip

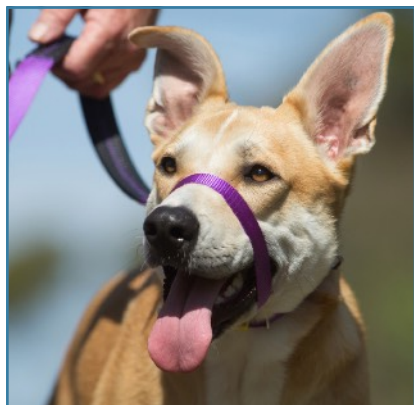


Code	Colour	Size
CL201/202/203/213	Black/blue/red/purple	25mm x 120cm
CL204/205/206/214	Black/blue/red/purple	15mm x 120cm



# Canny® Lead CONNECT

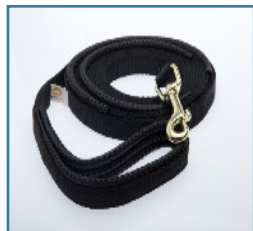
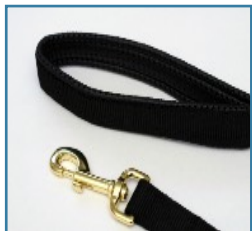
- ▶ Developed especially for use with the Canny® Collar
- ▶ Colours coordinated to match
- ▶ Padded handle and grips for comfort
- ▶ Attach your dog safely to a fixed point
- ▶ No need to detach lead to fix
- ▶ Strong, lockable buckle on handle



Code	Colour	Size
CL207/208/209/215	Black/blue/red/purple	25mm x 120cm
CL210/211/212/216	Black/blue/red/purple	15mm x 120cm



- ▶ Teaches recall safely and effectively
- ▶ Prevents your dog running away
- ▶ Padded handle and grips for comfort
- ▶ Secure clip
- ▶ Fully washable



Code	Canny Recall	Size
CRL290	Medium/large dogs	25mm x 7m
CRL291	Small/medium dogs	15mm x 5m



*"With regular practice in the park with the Canny® Recall, it wasn't long before my distracted Border Collie, Radar, became more interested in me than all his doggy friends at the park. With the investment of time we have put in training him to come when called, we feel we have given him a lifetime of freedom. Thank you"*





# Innovate with us

## selling our products

If you like our products and wish to become a retailer, we'd love to hear from you. We believe in providing our partners with quality dog training products supported by eye-catching point of sale material to keep your customers (and accountants) happy. We receive many enquiries from dog owners eager to know where they can purchase Canny® products so we are always on the lookout for businesses that reflect our own commitment to quality service with top products.

We don't expect you to stock our products and simply hope for the best. We continually engage in marketing and promotional activity such as trade and consumer press advertising, exhibitions and regular discount offers to create product awareness and actively help you grow your business.

## what we do for retailers

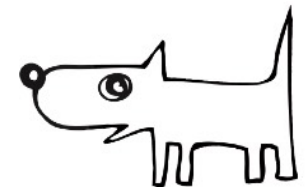
When you stock Canny® products, you can also take advantage of our range of point of sale material including brochures, display units, posters and a model dog head on which to display the Canny® Collar. For retailers with a TV screen we can offer a DVD showing the effectiveness of the Canny® Collar on difficult dogs, how to fit and use the product plus a short video on the inventor, Brian Smith. You may also be interested to know that your product sales help fund our donations to rescue shelters all over the world, giving abandoned pets a second chance in a new home.

If you wish to enquire about becoming a Canny® products retailer please contact us:

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[www.cannyco.com](http://www.cannyco.com)



Er...all of this is all very well and good but are you considering walking me at any point soon?



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